

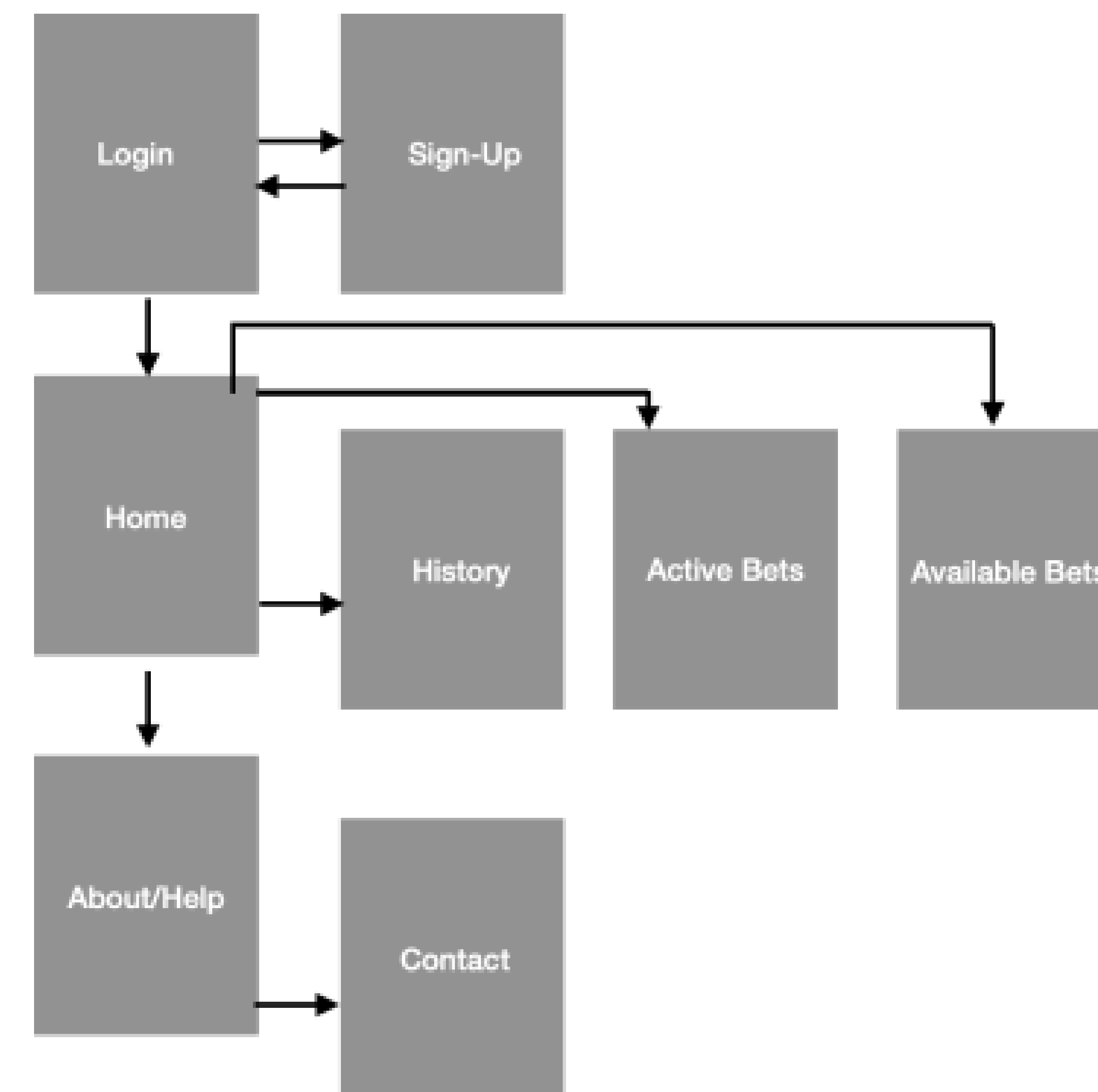


## BetSmart (Team No. 14)

Jack Gould (CS), Paul Lind (CS), Nhat Nguyen (CS), Raj Nara (CS), Hayden Myers (CS)

### Description & Purpose

- BetSmart is a website designed to be a hub for bettors
- The site uses multiple algorithms to choose the best available picks and lines
- Along with daily NBA, NFL, and NCAAB picks, BetSmart allows you to track the success of your picks
- Bettors should see superior results



### Design

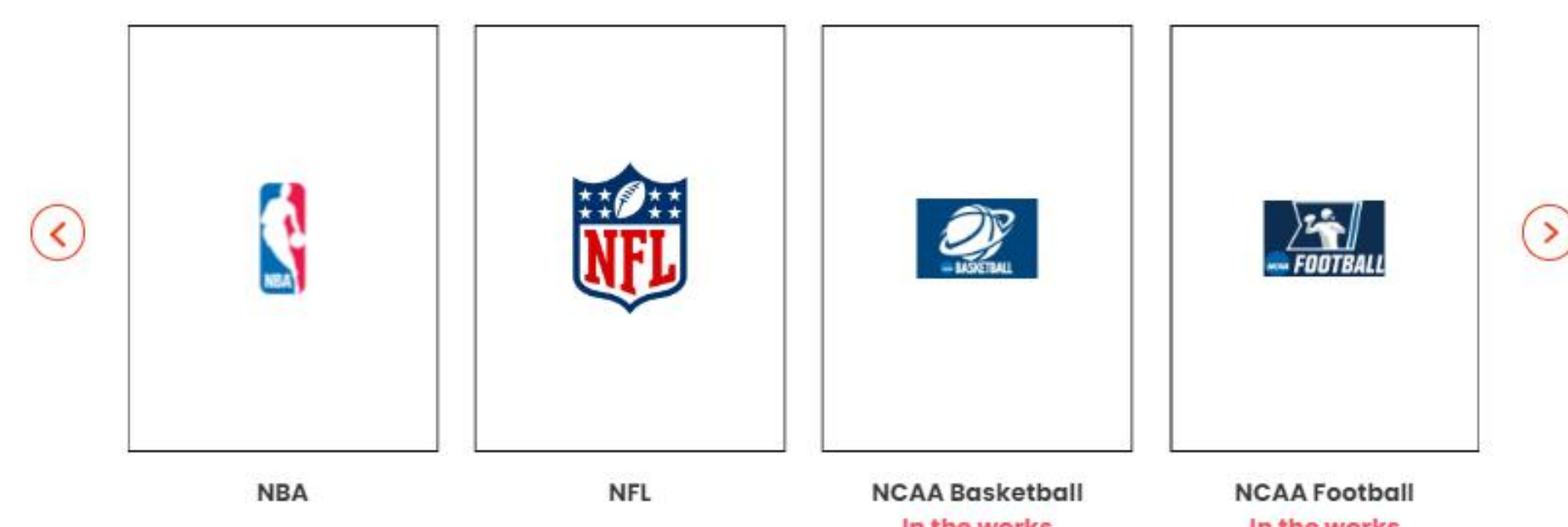


#### About BetSmart

BetSmart is a leading sports betting advisory company that specializes in providing expert analysis and recommendations to help sports bettors make informed and profitable wagering decisions.

#### Products

Sports we have advised bets on



### Ethical & Intellectual Property Issues

#### Ethical:

- BetSmart could enable gambling addictions
- Bookmaking requires a license. We only list bets from valid bookies
- Charging for the service would require a legal disclaimer

#### Intellectual Property:

- BetSmart web-scrapes from gambling and sports statistics sites.
- All scraped content is non-copyrightable or covered by the Fair Use doctrine